

First-time homebuyers agree—the time is right to get on the **path to your dream home.**



Market conditions currently favor first-time homebuyers. Historically low interest rates, affordable prices, large variety of properties to choose from and the new **\$8,000 First-Time Homebuyer's Tax Credit** make this an ideal time to make your move.

How well do you fit the profile for first-time homebuyers who should act now?

Check the box by each statement you feel is correct, then compare your answers to results from a recent CENTURY 21® survey of potential first-time homebuyers:


- “Even though I’m concerned about the economy, I realize that now is a great time to buy a home.”** Although 90% of survey respondents were worried about our national economy, more than 78% said that now was a good time to buy.
- “I think home prices have fallen to a very affordable range.”** 85% of potential homebuyers thought today’s prices were within reach, making this an appealing time to buy.
- “I think current mortgage rates are very affordable, but I am concerned about the difficulty of getting a home loan.”** Although 72% of survey respondents found current mortgage rates within their budget, 75% were intimidated by the perceived difficulty of getting a mortgage loan now. Mortgages are still available, however, and your CENTURY 21 Agent can tell you where to look.
- “I am strongly interested in taking advantage of the First-Time Homebuyers Tax Credit!”** 77% of respondents said they were more likely to buy in the next six months due to the tax credit. And no wonder—you stand to save thousands of dollars when you buy your first home this year!
- “I would love to buy a home but I don’t understand the process....”** If you feel overwhelmed, you’re in good company. 59% of survey respondents said they had a fair to poor understanding of how to buy a home. Fortunately, your experienced CENTURY 21 Sales Professional knows your market, the buying process and the details of how to make the most of your tax credit.

How many survey statements represented your opinions? If, like most potential homebuyers, you see the opportunity available now, **contact your CENTURY 21 Agent** to learn more about how you can get on the path to owning your dream home.

To find a CENTURY 21 Office near you, visit century21.com or call **800.C21.GOLD** today!



Penn, Schoen & Berland Associates conducted an online poll on behalf of Century 21 Real Estate LLC with 1,000 prospective first time homebuyers that indicated they were likely to buy their first home in the next two years. The survey fielded from March 2-7, 2009, and has a margin of error of $\pm 3.1\%$.

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